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reicher

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Collaborate & Raise

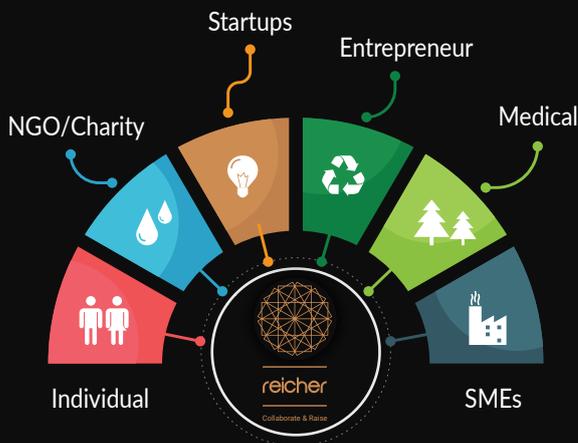


## Welcome to Reicher

Reicher offers three-tier rewards to its contributors as well as fundraisers in terms of cash, offers from individual fundraisers, and also redemption offers from us. Contributors shall also donate for the noble causes to people who need assistance like medical, education, travel, poor, sports, homes, charitable trusts, CSR, NGOs, etc., We ensure that each partner being a contributor or fundraiser to walk with major benefits at each level of contribution as well as when sponsoring new members into the forum.

## What is Crowd Funding?

It is the quickest and easiest method to gather a large amount of money through contributions from supporters, who are your family, relatives, friends, colleagues and potential well-wishers instead of falling into traps of money lenders.



## Who can join?

Any individual, entrepreneur, startups, SMEs and others shall register with us to raise the funds with a promise to give back to the society.

Individuals will be asked to donate a certain percentage of the amount raised by them to others who need help at each milestone of fundraising journey. Percentage is pre-fixed by Reicher which shall be considered as a commitment from the individuals enroll for.

Reicher ensures that donors of any kind donated for any cause will get the value back in terms of product or service or cash or its equivalents.

## How to join?

Any entrepreneur or donor can join us with one-time contribution of Rs.1,000/- + GST 18%

Reicher accepts below mentioned documents to ensure participants are authentic and funds raised used for the very purpose of it though each fund raiser is highly responsible to furnish their returns to the respective authorities when they shall be asked to declare.

1. UID - Aadhaar / Driving License / Passport / Ration Card / Voters ID.
2. Bank Account Details.
3. Pan Card.
4. Declaration for non-misuse of funds.
5. Redeem Offer in Letter Head – For Business Community.
6. GST Certificate – For Business Community.

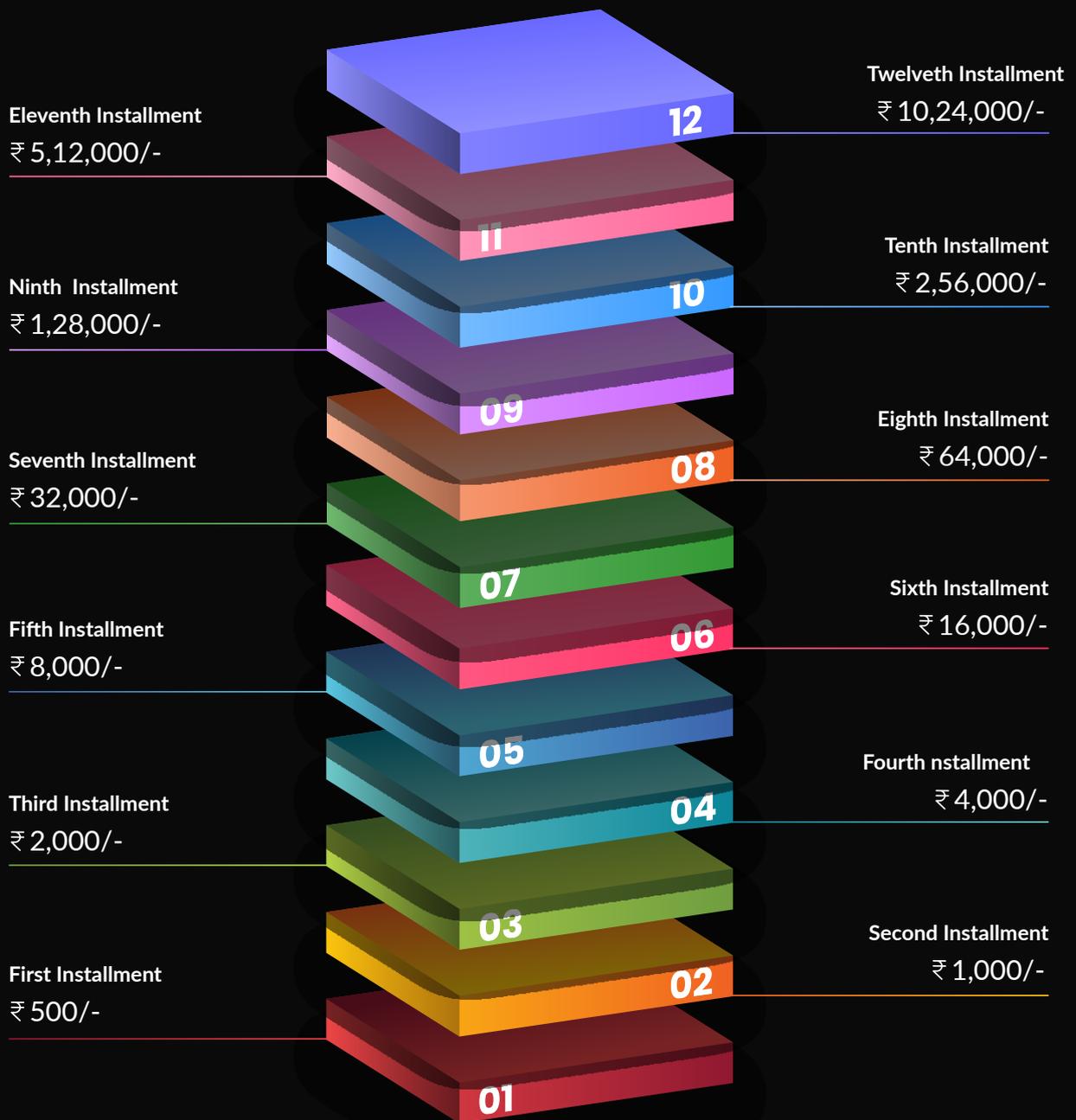




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## Installments by Milestones



**Note:**

1. Net Payouts will be after deduction of Processing Fee, 18% GST on Processing Fee & TDS – 5% if Pan Details Provided & 20% if not.
2. Franchise Rewards will be processed and paid out separately as and when due.

## Auto Payouts

Funds received will be credited to members and statement of account available readily with periodical updates. Payout will be actioned on all fridays.

## Multi-Mix Fundraisers Vs Contributors

Like other fundraisers, we do not disclose individual fundraisers name, as all contributors are naturally fundraisers and only institutions which receives donations will be published. Reicher will be the first fundraising platform available for all fundraisers to work with them to raise a common pool for a common benefit with redemption or donation features built in.

In general, if we float any fundraising campaign by project specific, contributors or donors might be choosy to fund few projects which are felt promising to them leaving behind real needy people. To avoid such a scenario, we ensure all fundraisers are given equal choice with redeem pattern as well as to donate needy of the society.

## Constant Updates

Fundraisers will get constant updates on the account provided with high security.

## Guaranteed Payouts

Funds raised and franchise fee earned will be settled to contributors account only, subject to milestones achieved and as per the terms & conditions of Reicher.

## Redeem Offers

Reicher being a principal fundraiser offers guaranteed benefits with worthy gift vouchers or any other form which will be communicated to the fundraisers or contributor or donors in advance.

Co-Fundraisers shall deliver products or services from their principal business at free of cost or partially discounted. In addition to the redeem offers, if any co-fundraiser is interested to donate to any of the charitable institutions or for any other social cause supported by Reicher will be handled effectively. Such donations will be registered by the respective donor and an official receipt will be sent by respective institutions to those donors.

## Donations

If any individual or organization joined this fundraising activity for the cause of donating the society will be honored by donating the proceeds to different charitable organizations which shall be acknowledged by proof of receipts issued by respective institutions.

### Why Choose Us?

#### Crowdfunding For All

Our vision is to create a single platform for redeem / donation-based crowdfunding instead of assisting each fundraiser separately. Every fundraiser gets an equal opportunity to raise funds from a common pool along with chances to reinvest for raising more by auto-mode.

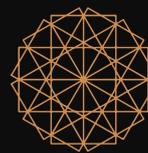
#### Protection Policy

We respect your privacy and is committed to protecting it through its compliance with our privacy policies.

Please read our Privacy Policy.

#### All Time Support

We are inspired to provide excellent Customer Support by our dedicated and expert Team.



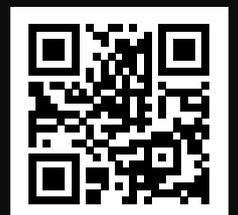
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